

IN-COMPANY PRESENTATIONS

Jay E. Paap

Logic

Often firms find significant advantages of sponsoring an in-company seminar or workshop based on Jay Paap's extensive range of public programs and consulting experience. It provides organizations an opportunity:

- Tailor the content to their needs
- Integrate topics from multiple public and internal programs
- Develop a common vocabulary and approach
- Safely discuss organization specific issues
- Avoid the cost and time of sending stall to public programs

Approach

Based on an in-person or series of telephone interviews with the sponsor we jointly develop learning objectives and an agenda, decide on who to invite, and prepare pre-work (readings and/or exercises) so that as much time as possible is spent on application of concepts to the organization rather than learning basic concepts.

Workshops are often followed by a half to full day review and planning session with the sponsors to identify actions they can take to apply the concepts to their operations.

Formats

- Half day to two-day workshops
- After dinner or lunch talks
- Off-site facilitation of combination workshop and planning sessions

Representative Topics

- Fostering Creativity and Innovation
- Customer Focused Technology Planning
- Technology and Product Roadmapping
- Technology Strategy
- Competitive Intelligence for Innovation
- Managing Technical Professionals
- Managing Project Teams
- Open innovation and Corporate Venturing
- Strategic Alliances
- Understanding Customer's Unarticulated Needs
- Anticipating Disruptive Technologies
- Innovation friendly project review processes

Representative Sponsors

Sponsoring organizations include multiple industries and span the globe. A listing of recent sponsors follows. For further information please contact:

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Representative Sponsors of Internal Programs and Presentations

Aerospace/defense

Boeing
Draper Labs
Embraer
Hamilton Sundstrand
ITT
Kaman Aerospace
Northrop Grumman

Chemical/materials

Arkema
Akzo
Amax
Brush Wellman
DuPont
Henkel
PPG
Rohm & Haas
SABIC
Union Carbide
WR Grace

Computer/electronics

IBM
Lexmark
Motorola

Nokia
Novell
Pitney Bowes
Plantronics (Mexico)
Qualcomm
Sciex
Storagetech
Zebra Technologies

Consumer products

Cadbury
Fonterra (NZ Dairy Board)
Gillette
GOJO
GSK
Kimberly Clark
Land O'Lakes
Pepsico/Quaker Oats
Proctor & Gamble

Energy/oil services

Baker-Hughes
Ballard
BP/Amoco
ConocoPhillips
ExxonMobil
Kerr-McGee
Neste Oy

Shell Oil
So California Edison

Government agencies/labs

INTEQ – Quebec
Lawrence Livermore Nat'l Lab
Sandia National Labs
NRC - Canada

Manufacturing

Emhart
FMC
Ford Motor Company
Harley Davidson
John Deere
Johnson Controls
Nissan
Stoneridge

Medical products/pharma

Abbott Diagnostics
AstraZeneca
Becton Dickinson
Covidine
Johnson & Johnson
MEC
Medtronics
Pfizer